

Penrith BID Company Limited

PROFIT AND LOSS BY CLASS

1 January - 18 December, 2018

| | CHRISTMAS | GENERAL | GRANT | GREENING | LEVY | NEWSLETTER | TRAINING | WEBSITE | TOTAL |
|--|-------------------|-------------------|-------------------|--------------------|------------------|------------------|--------------------|--------------------|-------------------|
| Income | | | | | | | | | |
| Levy | 15,000.00 | 27,690.00 | 19,500.00 | 12,500.00 | 6,933.74 | | | | £81,623.74 |
| Other Income | 2,000.00 | 819.53 | | 798.25 | | | | | £3,617.78 |
| Sales | | 41.67 | | 13,402.09 | | | | | £13,443.76 |
| Total Income | £17,000.00 | £28,551.20 | £19,500.00 | £26,700.34 | £6,933.74 | £0.00 | £0.00 | £0.00 | £98,685.28 |
| Cost of Sales | | | | | | | | | |
| Purchases | 1,337.73 | | | 14,164.70 | | | | | £15,502.43 |
| Total Cost of Sales | £1,337.73 | £0.00 | £0.00 | £14,164.70 | £0.00 | £0.00 | £0.00 | £0.00 | £15,502.43 |
| GROSS PROFIT | £15,662.27 | £28,551.20 | £19,500.00 | £12,535.64 | £6,933.74 | £0.00 | £0.00 | £0.00 | £83,182.85 |
| Expenses | | | | | | | | | |
| Admin/Secretary fees | | 13,849.56 | | 2,154.00 | | | | 27.00 | £16,030.56 |
| Advertising | | 675.50 | | | | | | | £675.50 |
| Event Sponsorship | | | 17,000.00 | | | | | | £17,000.00 |
| Insurance | | 763.75 | | | | | | | £763.75 |
| Labour | 1,866.00 | | | 6,012.00 | | | | | £7,878.00 |
| Legal and professional fees | 2,765.00 | 80.00 | | | | | | 5,545.00 | £8,390.00 |
| New Planters | | | | 2,944.85 | | | | | £2,944.85 |
| Other Miscellaneous | 241.39 | | | 68.00 | | | | | £309.39 |
| Service Cost | | | | | | | | | |
| Penrith Pound Voucher Refund | | 150.00 | | | | | | | £150.00 |
| Printing, postage and stationery (PPS) | 15.90 | 85.10 | | | | 129.00 | | 6.94 | £236.94 |
| Purchases-1 | 515.82 | 20.00 | | -0.15 | | | | | £535.67 |
| Rent | | 1,245.00 | | 378.72 | | | 225.00 | | £1,848.72 |
| Repairs | | 42.60 | | 2,297.08 | | | | | £2,339.68 |
| Telephone and fax | | 104.05 | | | | | | | £104.05 |
| Trade subscriptions | | 225.00 | | 80.00 | | | | | £305.00 |
| Training | | | | | | | 2,455.60 | | £2,455.60 |
| Water | | | | 139.62 | | | | | £139.62 |
| Website | | 60.00 | | | | | | 300.00 | £360.00 |
| Total Expenses | £5,404.11 | £17,300.56 | £17,000.00 | £14,074.12 | £0.00 | £129.00 | £2,680.60 | £5,878.94 | £62,467.33 |
| NET OPERATING INCOME | £10,258.16 | £11,250.64 | £2,500.00 | £ -1,538.48 | £6,933.74 | £ -129.00 | £ -2,680.60 | £ -5,878.94 | £20,715.52 |
| NET INCOME | £10,258.16 | £11,250.64 | £2,500.00 | £ -1,538.48 | £6,933.74 | £ -129.00 | £ -2,680.60 | £ -5,878.94 | £20,715.52 |